



ARAVALI

Outreach



Director

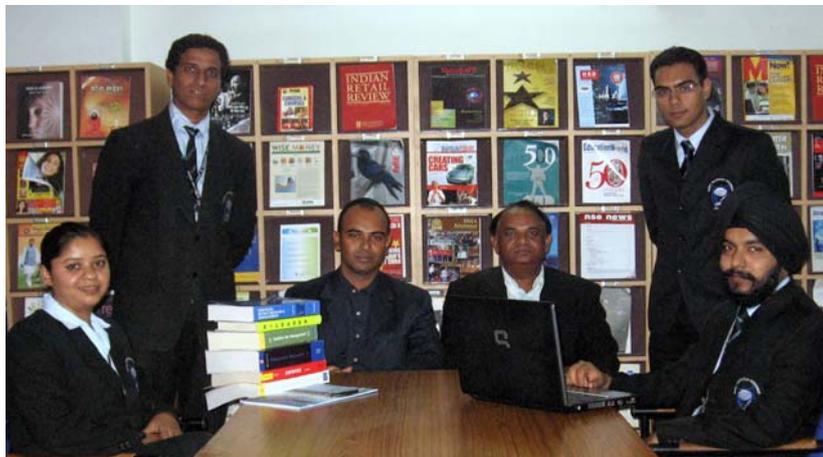
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Editor's Corner

"Great is the art of beginning, but greater is the art of ending."

Henry Wadsworth Longfellow

So, we at Aravali have not just made the long battle end to get the AICTE approval, after nine long years, but also immediately began the fresh academic year of 2009-10 with the traditional **Hawan** we do every year. Apart from the new bunch of young minds, joined some new faculty members with their rich KSAs to add great value to AIM. In this special issue, the young editors have listed down all their mentors' profiles and also reported about the placements happening in this challenging time. We have a lot of things in this special issue. This time, therefore, I would prefer to be very brief and look forward to getting all your inputs and ideas for the coming issues.

Amlan Bhattacharya (Editor-in-Chief)

SATYAMEV JAYATE: Nine year long battle finally won

Compiled By: Amandeep Singh

After nine years of long struggle, we have got the much awaited and coveted approval from All India Council for Technical Education (AICTE), strictly based on merit. We prepared a detailed docket with documentary evidences on our struggle of nine years for getting the AICTE approval on merit and sent it to all the relevant persons in the government and distinguished people from different walks of life. This soon started giving results. A large number of these persons, most of whom had visited our Institute over the last nine years and witnessed for themselves the merit in our Institute, spoke to the AICTE Chairman, Secretary in the Ministry of HRD of Government of India and other relevant authorities.

19 June 2009: Our Director Prof. Varun Arya and Associate Professor Mr. Sanjay Didee went to Delhi to meet AICTE Chairman in his office who guided to submit a fresh proposal with all the documents in support of the merit.

24 June 2009: In the forenoon, they submitted to AICTE Chairman our fresh detailed proposal in accordance with AICTE guidelines and with all the documentary evidences in support of our merit.

28 & 29 June 2009: AICTE Inspection Team consisting of four experts, including one senior IIM Bangalore professor and one Dean of a top Business School, visited Jodhpur for interviewing our faculty and students and physical verification of the details submitted by us in our proposal.

01 July 2009: In the afternoon, Prof. Varun Arya met AICTE Chairman in his office. The Chairman handed over to him the Letter of Approval.

At last the struggle was successful on our terms of 'no compromise'. With all the humility, we take pride in what has been achieved against heavy odds, without any compromise and we are gearing up to achieve many more such milestones in the future, in the service of our nation and the society at large.

ARAVALI OUTREACH (Special Issue)

Kick started the New Academic Year

By: Ketaki Purohit

We will open the book. The pages might be blank but we will not fear because we will fill the pages with our efforts. The book is called opportunity and its first chapter is '6th July 2009'.

There was the zeal, the enthusiasm and the spirit with which the students of Aravali Institute of Management started yet another journey towards a successful career. Years begin and pass by but what remains is the glory of AIM.

The day started with institute's decade long tradition – the **Hawan** Ceremony by Dr. H. P. Gaur at the 100 acre campus site in Aravali Nagar to mark the commencement of the academic year 2009-10. The Director, faculty and staff members as well as students joined the auspicious ceremony together to mark a new beginning.

This was followed by an inspirational speech by the Director of the Institute, Prof. Varun Arya. He, in his speech, disclosed that AIM's 8th Annual Convocation will be held in the month of October this year and the chief guest will be Dr. J. J. Irani, Director, Tata Sons and former Managing Director of Tata Steel.

The ceremony was graced by the august presence of Maharaja Gaj Singh, Chairman of the Board of Governors, AIM – who addressed the students and welcomed them to the Aravali family. With his words, he instilled new hopes and zest to work towards a bright future and was proud of this fast growing management institute.

This was followed by a splendid lunch at the campus site, after which the students were taken to the academic complex.

New students were introduced to the work culture of the institute. They were also introduced to various clubs and committees that are an integral part of the Institute culture. All the first year students, then, introduced themselves and expressed their expectations from the institute. Being done with that, second year students shared their first ever corporate experience which they had during their summer internship in various organizations.

The day ended with the Director's enlightening words and good wishes to the students for a successful career.

The day will be cherished for a lifetime by those who witnessed it.

Well begun is half done...

By: Prashant V Sharma



Placement Committee students in action

Companies like APW President Systems not only took interviews but also went to see the campus site with the Director Prof. Varun Arya and the Placement Coordinator Mr. Amlan Bhattacharya. There were companies like Mekaster Asia and ICICI Prudential visiting the campus.

Some students have been able to not just grab the jobs but they have managed to get designations like *Project Officer* (Shiv Kankani, CEE), *Executive Manager* (Kamlesh Thadani at Hotel Burja Haveli), *Business Development Manager* (Vinod Sanadhya, CEON Solutions) and *Senior Sales Executive* (Anshul Mathur, APW President Systems).

The packages went to as high as – 4.25 lacs per annum (Kunal Thanvi, ANG Financials), 4.2 (Anshul Mathur, APW President Systems), 3.5 (Vikas Maheshwari and Mahendra Purohit, Escorts).

The placement process at the institute is in full swing and we are sure that, like the last decade has seen, this year also the record of 100% placement will certainly be maintained. This is just the beginning and the best is yet to come.

It is being said that earnest optimism can turn dreams into realities and students of AIM have started to turn their dreams to realities. At this time when all the management institutes are facing hues and cries for final placements during this global meltdown, AIM students are excelling towards a successful career.



Prof. Arya with Mr. Pramod Agashe (COO, APW President Systems, Mumbai - one of the companies who came for campus placements) near one of the 6 lakes at our 100 acre campus in Aravali Nagar

Aravali and Me

By: Preeti Mahawar (1st Prize Winner of Poem Competition)



Students at our campus site, near the lake

Gates of memories wide open today,
Hope that I could sit down and scribble each moment someday,
And to my surprise I got lucky one day,
I was given a chance to express my feelings in the nicest way.

Reincarnation, a word so complicated, hard to spell, difficult to remember,
A word which would hardly authenticate itself ever,
Very hard to believe fact, but I admit today with full vigor,
I have seen this word come to life in the last one year.

Coming to AIM was destined; thereafter I stepped into a new life,
An average student who hardly bothered about studies part,
For whom discipline was never on charts,
Projects and assignments were jokes apart,
Stepping on stage used to get on nerves very fast.

All of the things which were out of my sight,
Actually became visible in this outright,
Miracles happened so often here,
So incredible but yet so real,
Lives change, a fact so obscure, now very clear,
I have come out bold of all my fear,
Are you the same person ask my peer,
Diffident someday, confident today, I reply "yes my dear".

I came here raw, turning finished each day,
Will definitely pass out as a better person one day,
I am falling short of words to say,
Just wanna express my sincerest gratitude to "AIM" in every way.

The poems of 2nd Prize Winner Archana Vyas & 3rd Prize Winner Renu Dudi will be in next issues

ARAVALI OUTREACH (Special Issue)

PILLARS OF ARAVALI

Prof. Varun Arya

MS (Physics), MBA (Marketing)
16 years of corporate and teaching experience
Area of Expertise: Marketing



Prof. M. M. Mehta

BA, LLB, CAIIB
34 years of corporate and 4 years of teaching experience
Area of Expertise: Banking and Finance



Mr. Sanjay Diddee

BE (Computer)
13 years of industrial and 9 years of teaching experience
Area of Expertise: IT



Mr. Amit Bhati

PGDM (International Business), MCom
11 years of corporate and teaching experience
Area of Expertise: Finance and International Business



Mr. Sunil Kumar

MA (Economics), MPhil, PGDM, Research Scholar
7 years of teaching experience
Area of Expertise: Economics and Quantitative Techniques



Mr. Amlan Bhattacharya

BA, PGDTM, MBA (Marketing)
7 years of corporate and teaching experience
Area of Expertise: Marketing



Ms. Astha Jain

BCom, MBA (Marketing)
2 years of corporate and 1 year of teaching experience
Area of Expertise: Marketing



NEW FACULTY MEMBERS

Mrs. Pratima S Ratnani

PG Mass Communication, PG Philosophy, PGD-MAYA
5 years of corporate experience
Area of Expertise: Communication



Mr. Prithwi Tilak Banerjee

MBA (Marketing)
6 years of corporate experience
Area of Expertise: Marketing and HR



Mr. Vinay Ojha

BE (Electricals), MBA (Marketing)
11 years of corporate and 2 years teaching experience
Area of Expertise: Sales and Marketing



Dr. Asha Sharma

MCom, PhD
9 years of teaching experience
Area of Expertise: Management Accounting



Ms. Neeti Manihar

BCom, MBA
8 years of corporate and 1 year of teaching experience
Area of Expertise: Marketing, Sales, Soft Skills Training and HR



Mr. Jitendra Singh

PGDBM
1 year of corporate and 1 year of teaching experience
Area of Expertise: Finance



Mr. Vishwas Gupta

MBA, MPhil
5 years of corporate and 3 years teaching experience
Area of Expertise: Marketing

